# Celebrating the Impact of Mentorship with Endeavor Egypt

CAIRO, EGYPT - December 10th, 2017 - Endeavor Egypt hosted its Annual Mentor Awards ceremony on December 4th, 2017 at the Cairo Capital Club bringing together over 100 members of the Endeavor network's High-Impact Entrepreneurs, Mentors and ecosystem partners in honor and celebration of Endeavor Mentors' contribution to Endeavor Entrepreneurs and to the wider ecosystem.

At the event, Transcendium Founder and Executive Partner Alaa Hashim was named Mentor of the Year 2017 for his exceptional contribution to the Endeavor community and entrepreneurial ecosystem at large. The Distinguished Mentor of the Year awards went to ten Mentors who dedicated the most time, expertise and guidance to Endeavor Egypt's network of High-Impact Entrepreneurs during the year. Endeavor Mentors Khaled Bichara (Orascom), Emad Barsoum (Ezdehar) and Tarek Mansour (Pwc), were especially recognized for their Ten Year commitment to Mentorship with Endeavor Egypt. Furthermore, in recognition of their support to Fellow entrepreneurs, eight of Endeavor Egypt Entrepreneurs were awarded the Mentorship Capital Award owing to their active re-investment in Egypt's entrepreneurial ecosystem by giving back and helping other entrepreneurs through Mentorship.

Held at Cairo Capital Club, the Mentor Awards opened with a keynote talk by Endeavor Egypt Chairman Ayman Ismail, Co-Founder, Chairman and CEO of DMG Group, who highlighted the integral role Mentors play in helping entrepreneurs think bigger, make better decisions and multiply their impact.

"Endeavor Mentors are founders, CEOs, business leaders, investors, academics who donate their time, expertise, and guidance to help Entrepreneurs in their scale-up journey and with their business challenges," Ismail said. "Mentors are ecosystem role models, promoting a culture of giving-back and mentorship. We're very happy to dedicate this evening to the valuable contributions of Endeavor Mentors," he added.

Allen Taylor, Managing Director of Endeavor's co-investment fund <u>Endeavor Catalyst</u>, followed on stressing the vitality of Entrepreneurs' giving back and paying-it-forward for a flourishing entrepreneurial ecosystem and widened impact on the local economy.

Over 70+ business leaders are part of Endeavor Egypt Mentor Network, having donated 600+ hours of mentoring to Endeavor Entrepreneurs and candidates in 2016-2017. Endeavor Egypt Mentors are part of the 3,000 business leader global Endeavor Mentor community spread across 30+ markets, and supporting the advancement of Endeavor's mission around the world.

"As Endeavor enters its tenth year in Egypt next year, we are proud of all the impact made by our network of Entrepreneurs creating over six thousand jobs and collectively generating two billion Egyptian Pounds in revenues, tangibly contributing to wealth and job creation in the Egyptian economy," said Mohamed Rahmy, Managing Director of Endeavor Egypt. "We couldn't have done this without the ongoing support and commitment from our Mentors over the years," Rahmy added.

### List of Awardees:

#### Mentor of the Year:

• Alaa Hashim, Founder and Executive Partner of Transcendium

#### 10 Years with Endeavor

- Emad Barsoum, Managing Partner at Ezdehar
- Khaled Bichara, CEO of Orascom Development Holding
- Tarek Mansour, PWC Country Senior Partner/Adivsory Services Leader of PWC

### **Distinguished Mentors:**

- Amr Shady, Founder & CEO of AiNGEL Corp
- Amr El-Helaly, CEO of Rich Bake
- Ayman S Ismail, CEO of DMG
- Emad Barsoum, Managing Partner at Ezdehar
- Gehan Fathi, Independent Financial Consultant
- Nader Iskander, COO of Wadi Degla Holding
- Nermine Fawzy, Executive Director Global Talent & Operations of <a href="ITWorx">ITWorx</a>
- Rafeh Saleh, Managing Partner at CID Consulting
- Seifallah Zoghbi, Managing Director & Country Head of Humania Capital

# **Mentorship Capital Award:**

- Ahmed Ragab, CEO of Baraka Group
- Amgad Sultan, Partner & General Manager of Gourmet Egypt
- Amir Barsoum Co-Founder & CEO of Vezeeta
- Amr Shady, Founder & CEO of AiNGEL Corp
- Chris Khalifa, Founder & CEO of Zooba
- Hussein Rifai, Co-Founder & CEO of Inertia
- Mohamed Azab, Founder & CEO of Seha Capital
- Mohamed Fahmy, Founder & CEO of IST Networks

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### **About Endeavor Egypt:**

Established in 1997, Endeavor is leading a global movement to catalyze long-term economic growth by selecting, mentoring, and accelerating high-impact entrepreneurs worldwide. 20 years later, entrepreneurs have created over 650,000 high-value jobs and generate more than \$10 billion in annual revenues. In Egypt, Endeavor launched its operations in 2008 with a mandate to drive sustainable economic development by supporting local entrepreneurs. Endeavor Egypt today actively supports 48 high-impact entrepreneurs leading 27 companies across different sectors and industries. In 2016, Endeavor Egypt Entrepreneurs collectively generated more than LE2.2 billion in revenues, and have generated 6K+ in jobs.

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