



The Ministry of Investment and International Cooperation launches new initiative to support startups and cultivate the entrepreneurship ecosystem across all the governorates of Egypt

H.E. Dr. Sahar Nasr minister of Investment & International Cooperation of Egypt Launches of “Fekretak Sherketak” as part of the Egypt Entrepreneurship program (EEP) taking place on 12th of September 2017 at 11am at the Cairo Marriott Hotel.

The Fekretak Sherketak initiative targets entrepreneurs across Egypt. Teams apply through an online application at www.sherketak.com. The Fekretak Sherketak bus will be touring across the different governorates of Egypt, having one on one meetings with entrepreneurs, providing them with the opportunity to apply and showcase their startup ideas.

Fekretak Sherketak promotes the launch of the Egypt Entrepreneurship Program (EEP), a comprehensive platform designed to catalyze the entrepreneurial ecosystem. Empowered by the new investment law No. 72 of 2017, the EEP is comprised of four essential pillars: Funding, accelerators, startup services platform and new legislative and regulatory reforms. Together, these four pillars provide the necessary foundation for Egyptians to start their own business leading to both new job opportunities and economic growth.