



Al Borg Laboratories joins the World Hepatitis Day awareness campaign to eliminate the Disease in Egypt

Egypt, Cairo,

July 10th, 2017

Al Borg Laboratories, the first laboratory chain in Egypt, announced its participation in the global campaign that has been organized by the World Hepatitis Alliance to celebrate World Hepatitis Day on July 28th. The campaign rallies the support of organizations and individuals all over the world to stop the spreading of the disease through accurate diagnosis of as many of those infected as possible, for early detection and treatment. World Hepatitis Day is one of only four global disease-specific awareness days that are officially endorsed by the World Health Organization (WHO).

Commenting on the campaign, Prof. Dr. Fatma Nasrat, Chairman of Al Borg Laboratories, said: "Al Borg has 25 years of expertise and has been a provider of optimum accurate diagnostics serving Egyptians across the country, Al Borg staffs more than 1,900 members in 151 branches that are all skilled, trained and consistently monitored for the highest standards of safety and hygiene in the blood sampling process. It is Al Borg's pleasure to contribute in the World Hepatitis Alliance campaign and to play a key role in spreading awareness, and making the screening and follow up tests (PCR Quantitative and qualitative) for hepatitis A, B, C, D, and E antibodies more accessible. Al Borg continues to work towards the national goal to make Egypt a Hepatitis free country by 2030."

Al Borg is offering a 30% discount on all Hepatitis tests during the month of July following the nationwide campaign that aims at educating Egyptians about early screenings and preventative behavior to clear as many Egyptians as possible and to achieve the ultimate goal of overcoming Hepatitis in Egypt.

Professor Amal Mokhtar, Regional Director of the World Hepatitis Alliance in the Eastern Mediterranean Region, Head of Community Medicine Research at the National Research Center and Director of the Epidemiology Unit at the Egyptian Liver Hospital in Dakahlia, added that the Egyptian Community is engaged in high mobilization, where all efforts are being geared towards the treatment of Hepatitis C. All of these efforts are being translated throughout the media to highlight the prevention and treatment of the disease and have



led to the increased awareness of the population regarding the spread of viral Hepatitis in Egypt and improving health conditions while increasing access to free treatment for patients already living with the disease. Dr. Amal added that screening is the only way to detect hepatitis B and C, and that the chances of successful treatment of C virus depend highly on early detection and periodical testing.

Al Borg is committed to maintaining the highest standards of quality and safety, through obtaining certifications such as ISO 9001, certified by the American System Registered (ASR), and deploying the most advanced technologies in collaboration with leading multinational Roche – the leader in diagnostic equipment to obtain the most accurate results – reaching almost 9,800 tests an hour.

The World Hepatitis Alliance is a patient led, nonprofit organization that works to educate citizens of the world and raise awareness of viral hepatitis to influence global change. Through its work it has been able to transform the lives of the 325 million people living with viral hepatitis.

About Al Borg Laboratories:

Al Borg Laboratories is the first laboratory chain established in 1991 in Egypt with 25 years of experience, providing optimum accurate diagnostics across more than 150 branches.

Al Borg Laboratories offers a wide range of services that analyze up to 1700 medical tests that assist in the knowledge, diagnosis and control of the disease, ranging from conventional tests such as glucose testing for diabetics to more complex analyzes PCR analysis of hepatitis, DNA testing, and others. Al Borg is ISO 9001 certified by the American System Registered (ASR). www.alborglab.com

Al Borg staffs more than 1,900 members and doctors whom are all skilled, trained and consistently monitored for the highest standards of safety and hygiene in the blood sampling process.

About The World Hepatitis Alliance:

The World Hepatitis Alliance is an ambitious patient-led and patient-driven not-for-profit organization who works with governments, national members and other key partners to raise awareness of viral hepatitis and influence global change – transforming the lives of the 325 million people living with viral hepatitis and the future we share. www.worldhepatitisalliance.org



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