



Mercedes-Benz Egypt introduces the newest line up of Mercedes-Benz compact cars
New GLA, CLA coupe', and CLA Shooting Brake

With captivating designs and innovative features, The New Generations of GLA, CLA coupe',
and CLA Shooting Brake is set to redefine the premium compact segment in Egypt

Cairo, Egypt, 23 May 2017 – Mercedes-Benz Egypt Introduces its new generation of compact cars including the new GLA, the new CLA coupe', and for the first time in the Egyptian market, the all new CLA shooting brake, a new market player destined to define a new segment characterized by a premium appeal and dynamic practicality. The sporty, expressive design of the new generation Mercedes-Benz compact cars involves new bumpers, radiator grille and new light-alloy wheels. The interior also benefits from numerous enhancements, among them new seat covers and trim parts, as well as chrome-plated controls. New LED High Performance headlamps and HANDS-FREE ACCESS also enhance safety and comfort. Meticulous attention to detail is evident from the silver chrome finish to the controls and to the elegantly crafted centre console.

The new GLA, Finesse of a compact SUV

The outgoing GLA is a model of success in a segment it has shaped and redefined. The expressive design, and the clear SUV character harmonising with its technical performance are the significant reasons behind the wide popularity of the GLA. At first glance, the new GLA gains more presence and appeal than before, adopting a more powerful design idiom. It features Modified bumpers, new light-alloy wheels and new attractive color options. The attractively styled interior of the GLA with high-quality materials and excellent workmanship is enhanced by new seat covers and trim parts as well as chromed control panels. The interior also benefits from the new dials with red needles, which are easily legible, yet oozing with sportiness. The new GLA is available as GLA 200 Urban, fitted with High performance LEDs which offer brilliant illumination and improved visibility, panoramic sliding sunroof, fog lamps and the iconic sport seats. The new GLA 200 Urban is well suited for any road with its comfort suspension and new 1.6L generation engine strongly pumping out 250 newton metres of torque. Coupled with 7G TRONIC automatic as standard, it enables rapid gear changes, lively performance and better efficiency.

The breath taking new CLA coupe'

The CLA coupe' has proven to be a huge success both globally and in Egypt, and it is now in its newest generation. Offered as CLA 180 urban and CLA 180, both are generously loaded with exquisite standard equipment including a 3-spoke sporty multifunction steering wheel, 3 selectable gear-shift programs 7" high resolution color display, Steering wheel gearshift paddles, Sport seats, a USB/Bluetooth interface and

an ECO Start/Stop function for improved efficiency. Adding to this impressive kit, the CLA 180 urban is further equipped with a panoramic sliding sunroof, Twin visible exhaust pipes for an added aggressive stance, wider tyres and sportier styling.

The new CLA Shooting brake: a designer's gem, enhanced

The new **CLA Shooting Brake** is a first in the Egyptian market, it strikes the perfect balance between practicality, design and dynamism. The CLA Shooting Brake offers a concept that is unique and novel, while certain styling elements, such as frameless windows, give the car the character of a coupé, it also offers the versatility and practicality of an estate car. Also offered as CLA 180 Urban Shooting Brake and CLA 180 Shooting Brake, they are both well equipped with the same array of equipment fitted on the CLA coupe', while providing more storage space thanks to the elongated wheel base and the load compartment package, in addition to rear window tinted glass, chrome package and climate control system. The new Mercedes-Benz CLA 180 and CLA 180 Shooting Brake deliver Strong Performance in an Intelligent Drive Concept enabled by a new generation 1.6L turbocharged engine providing punchy torque, smooth power delivery and ofcourse better efficiency, thanks to the coupled 7-Speed Auto transmission (7G-DCT).

The Mercedes-Benz compact car family is also endowed with a standard set of technological features for safety and driver assist including ATTENTION ASSIST, Active Brake ASSIST, in addition to a reversing camera and Run-Flat tyres.

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