



## Press Release

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### Realizing Egypt's Vision 2030

#### DHL Express and Ministry of Planning and Administrative Reform

**Cairo, Egypt, 20 December 2016:** DHL Express, the world's leading logistics service provider, supports the Egyptian government for the global promotion of Egypt's Vision 2030: A Sustainable Development Strategy; which was launched by the Egyptian President Abdulfattah ElSisi on February 2016. Over the next twelve months, all DHL packages shipped from Egypt to other parts of the world will feature supporting message to **Egypt's Vision 2030**, which tackles Social Justice, Economic Development, the Environment, Knowledge and Innovation.

This new collaboration comes after DHL Express' 2015 initiative which was announced at the Egyptian Economic Development Conference – 'Egypt the Future' – that took place in Sharm El Sheikh in March 2015. During the one year agreement, over 2,000,000 envelopes and boxes were shipped by DHL with the messages: '**Invest in Egypt**', '**Trade in Egypt**' and '**Visit Egypt**'.

His Excellency Dr. Ashraf El Araby, Minister of Planning and Administrative Reform of Egypt, said: "The Sustainable Development Strategy is Egypt's roadmap to maximizing competitive opportunities on a global scale. Our goal is to develop the foundation for every target for each of the strategy's pillars to be achieved by 2030. Our partnership with DHL with its unique global reach will insure that Egypt's vision for development will be delivered across the globe."

Nour Suliman, DHL Express Middle East and North Africa CEO, said: "Egypt's strategic geographical location makes it a critical market not only to DHL, but to the world. The volume of packages shipped from Egypt is seen by millions of people around the globe. The country's growth and success is important as it presents new opportunities for logistical ties, and trade between the world, Africa and the Middle East; it is our mission to help deliver that growth by reassuring the world of global trade that this market is on the right track towards strength and development."



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Ahmed El Fangary – Country Manager DHL Express Egypt said “Our initiative with the Egyptian government is a strategic collaboration that goes back almost 40 years ago, when DHL pioneered the Egyptian express market, ever since we have invested in our capabilities and capacity to drive growth for Egyptian businesses and the overall economy. Today, we continue our commitment to the Egyptian market with this new partnership to help facilitate and realize the sustainable Egypt 2030 vision.”

In August 2014, DHL inaugurated the first shipping and logistic services center at the Cargo Village- Cairo International Airport with an investment of US\$56 million on 10,000 square meters. The operation at the time was expected to conduct over 60,000 shipments daily and 2500 shipments per hour. Earlier this year, DHL also inaugurated its first facility in Alexandria, with an investment of US\$1.04 million on 1,300 square meters.

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**For more information on Egypt’s 2030 vision, please visit: [www.sdsegypt2030.com](http://www.sdsegypt2030.com)**

**DHL – The logistics company for the world**

**DHL** is the leading global brand in the logistics industry. DHL’s family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, international express, road, air and ocean transport to industrial supply chain management. With more than 325,000 employees in over 220 countries and territories worldwide, they connect people and businesses securely and reliably, enabling global trade flows. With



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specialized solutions for growth markets and industries including e-Commerce, technology, life science and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 56 billion euros in 2014.