

## Orange the fastest 4G network Orange Egypt's CEO Announces The Launch of "4G for Everybody" Campaign

- **Double Megabytes to try the 4G network**
- **New exclusive 4G smartphone from Orange launched at an Affordable Price**
- **Free SIM swap for smartphone users in all Orange Stores.**
- **Orange Egypt is offering 4G services at no additional costs**
- **Orange 4G speed tests in Garden City, Cairo, resulted in 27 Mbits/sec; tests in lab conditions in Smart Village in 90 Mbits/sec.**

In a press conference attended by prominent ICT press and media persons, Orange Egypt's Chief Executive Officer, Jean Marc Harion, announced the company's launch of "4G for Everybody" Campaign after acquiring the license last October. The CEO stated that the company will receive 4G frequencies within 3 months from signing the 4G and virtual fixed lines' licenses' agreement with NTRA.

Orange is well prepared to avail the 4G services for every customer with a bunch of offers, services and devices. Orange is offering now double the monthly internet package for customers to try 4G services without any additional cost. According to the announcement, the company is also launching before the end of November an affordable 4G smart phone TECNO N9 at a price of EGP 1199. This step comes with the aim of encouraging users to make benefit of the new 4G services at minimum cost. In addition, Orange customers who have a smartphone will have the privilege of replacing their SIM cards for free in Orange shops while discovering the whole range of 4G devices the company offers.

During the press conference Orange Egypt CEO conducted two 4G experimental video calls, one in Cairo calling the Smart Village and the other in Alexandria, to test the speeds of the new service. The speed test in Garden City, Cairo, resulted in 27 Mbits/sec; the one in Smart Village recorded 90 Mbits/sec.

"The 4G technology is about having faster Internet, faster internet gaming and faster media streaming, and with 4G services offered, Orange's network will be up to ten times faster than when operating with 3G services," Harion said. "We are now ready to go with 4G but will wait for the clearance and blessings of the Egyptian Regulation body".

Orange Egypt's CEO affirmed the company's commitment to invest in Egypt – with current investments reaching more than EGP 32 billion – and its willingness to increase these investments in the near future.



“Orange believes that the 4G technology has become much-needed to keep pace with the digital world and customers deserve to use this technology without any additional financial burdens”. He concluded.

Orange acquired the 4G license alone for USD 484 million, with 50% of its value to be paid in EGP and the remaining 50% in USD. The company signed an agreement to finance the acquisition of 4G and virtual fixed lines’ licenses against a loan of EUR 500 million from its principal shareholder, Orange Group.

Orange was the first and fastest operator to sign the 4G license acquisition agreement.

Orange group has implemented the 4G experience in more than 18 countries. It will leverage its extensive technical, marketing and business know-how to benefit its Egyptian operation and deliver on the promise ‘to connect its customers to what is essential in their lives’. Harion concluded.

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#### About Orange

Orange is one of the world’s leading telecommunications operators with sales of 40 billion euros in 2015 and 156,000 employees worldwide at 31 December 2015, including 97,000 employees in France. Present in 28 countries, the Group has a total customer base of 263 million customers worldwide at 31 December 2015, including 201 million mobile customers and 18 million fixed broadband customers. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In March 2015, the Group presented its new strategic plan “Essentials2020” which places customer experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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