



Industrial Development Group (IDG) Launches Egypt's First Eco-Sustainable Industrial Park, e² Alamein

The park offers businesses of all sizes fully equipped manufacturing environments including state-of-the-art industrial properties and office spaces as well as a full spectrum of amenities and services

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Industrial Development Group (IDG), a premier developer and operator of smart industrial parks in Egypt and the region, announced today the launch of e² Alamein, Egypt's first eco-sustainable park constructed in line with the latest frameworks for Sustainable Industrial Areas (SIA). e² Alamein spans 2.7 km² and is ideally situated in New Alamein City, one of the nation's key fourth-generation cities.

e² Alamein park will be fully equipped with a diverse range of world-class support services to all park tenants in order to provide a conducive environment where businesses can thrive without disruptions, including round-the-clock emergency services, a wastewater management system, a 24/7 maintenance team, conference spaces, shuttle bus transportation, childcare services, a food court, banks, and a licensing center, among others. The park will offer tenants industrial properties as small as 3,000 sqm and pre-built workshops and warehouses starting at 400 sqm.

"We are extremely proud to be launching Egypt's very first eco-conscious park today, only a year after having broken ground on East Port Said Industrial Zone. The successive launches, which have built on the track record and success of our flagship e² October park, only serve to underline the confidence clients place in us to develop turnkey industrial solutions that drive their business forward," said IDG Managing Director Shady William. "e² Alamein not only furnishes clients with the tools necessary to focus on growing their business, but we allow them to do it in a sustainable manner due to the SIA guidelines under which the park was built, making for a more sustainable operating environment, efficient use of resources, and maximum shared value created for stakeholders."

Tenants of e² Alamein are set to benefit from multiple free-trade agreements, including COMESA, GAFTA, Egyptian-European partnership, and others, providing park tenants with access to over 2.5 billion consumers across the footprint. The park's strategic location in New Alamein City, a national mega project and essential part of Egypt's 2030 vision, within close proximity to vital centers of industrial, manufacturing, and trade operations as well as key maritime ports, airports, and road networks is set to facilitate local and global trade opportunities.

In 2008, IDG launched e² October as Egypt's first fully integrated industrial park, which today is home to a diverse array of top-tier local and multinational companies as well as SMEs. In 2019, IDG broke ground on East Port Said Industrial Zone for investors planning to enter the Europe, Middle East, and North Africa (EMENA) region or wanting to expand their business in those markets and benefit from the incentives that the zone provides. Through its parks, IDG seeks to promote sustainable industrial growth and introduce circular economy practices that help industries increase positive effects on their surroundings.

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About IDG

Industrial Development Group (IDG) is a leading industrial developer that owns, builds, and manages fully integrated smart industrial parks. It currently operates e² October in Giza, e² Alamein in New Alamein City, and East Port Said Industrial Zone. The company supports industrial growth in Egypt and throughout Africa by providing both local and multinational enterprises with ready-to-operate industrial complexes that offer first-rate services and amenities, designed to support even the most complex investors. IDG's parks are situated in vital trade zones that enjoy agreements and accessibility benefits with a variety of African, Asian, European, North American, and South American markets. IDG is affiliated with the National Academy for Science and Skills (NASS), a training and development academy that provides high-quality technical and vocational training to park tenants.

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