

World's largest school operator GEMS signs with Egypt's Klickit, Paymob for digital payment solutions

Over 6,000 students in Egypt can now pay their tuition fees online

Cairo, Egypt

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Local fintech startups Klickit and Paymob are officially enabling digital payments for educational entities affiliated with global advisory and educational management firm GEMS Education.

This agreement will allow parents of students in GEMS schools across Egypt to make tuition payments online for over 6,000 students. The model is expected to be rolled out to more countries in the future.

The GEMS network includes more than 250 schools in 13 countries, of which four are in Egypt, namely The British School Al-Rehab, Madinaty Language School, Madinaty Integrated Language Schools (MILS) and The British International School Madinaty.

“Our partnership with Klickit is driving our digital transformation goals forward. Through offering online payments, we are working towards achieving multiple objectives, including the government’s financial inclusion initiative thanks to Klickit educating our stakeholders – students, parents and staff – on how to use digital products. Klickit has helped us ensure our parents’ and students’ safety during the spread of the COVID-19 pandemic,” CEO of GEMS Education Ahmed Wahby said.

Klickit joined forces with Paymob in 2017 with the aim of supporting the digital transformation in the education sector, whereas Klickit offers a payment management system and Paymob is the payment service provider.

“The fintech market has so far not been able to integrate the education sector due to the lack of proper IT infrastructure, which is something Klickit has been tailoring solutions for since its inception,” Cofounder and CEO of Klickit Saeed Talaat said. “Accordingly, Klickit and Paymob can now implement the solution across the whole sector.”

“Paymob and Klickit’s objective is to empower the distribution of digital payment solutions, in order to accelerate the process of financial inclusion and enable digital transformation in the education sector,” Cofounder and CEO Islam Shawky of Paymob stated.

Klickit was previously known in the market as Q-Less.



About Klickit:

Founded in 2017 under the name of Q-Less, KlickIt is a payment management and digital collection platform aiming to digitize payment services for businesses and customers.

To date, Klickit has helped digitize the financial and operational processes for many educational and sports entities through processing millions of pounds, keeping them empowered to manage their payments and closely connected to their customers.

About GEMS Education:

GEMS Education is a pioneering education company. Through our schools, consulting practice and our charitable foundation we are advancing education for all. Every day in our schools around the world, we prepare thousands of children of all ages for real world success. We are a catalyst and delivery partner. We work with governments, donor agencies and private clients to improve education systems, and provide vital training for young people in an increasingly competitive world. Through the Varkey Foundation we campaign for, and support initiatives that change lives through education

About PayMob:

Paymob is an infrastructure technology enabler providing payment solutions to empower digital financial service providers across Africa and the Middle East through innovative mobile wallet technology that gives the institute's clients access to finance and digital payments. Paymob aims to contribute to the financial inclusion movement, while targeting economic growth by implementing solutions that support a cashless society ecosystem.

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