

Venture by Shahid represents UK football data and analytics company StatsBomb in its acquisition of the Cairo-based sports data startup ArqamFC

Cairo, Egypt, May 12, 2020, Notwithstanding the challenges faced worldwide due to the COVID 19 outbreak, **Venture by Shahid** is proud to announce the completion of the acquisition of Cairo-based sports data startup **Arqam FC** by UK-based football analytics company **StatsBomb Services Limited**. **Venture by Shahid** worked alongside **Northridge Law LLP** who advised on English law aspects of the transaction.

StatsBomb is a data and analytics company that covers over 40 leagues worldwide and is armed with the most accurate and granular data on the market. **StatsBomb** provide teams with the tools necessary to compete and win on the field and the transfer market. **StatsBomb**, not only provides analysts with insight across teams, players and leagues, but also helps media entities increase customer engagement and retention through bespoke data visualizations.

ArqamFC collects, analyzes and presents football data to clubs, agents, fans, brands, and players. It collects over 3,000 data points every match including every shot, pass, and touch that takes place on the football field. The data is then sold in presentable form after analysis to clubs, agencies, media organizations, and players to help them make better decisions. The data, for example, helps football clubs make smarter decisions in scouting and recruitment.

Ted Knutson, CEO and **Charlotte Randall, COO** of **StatsBomb**, speaking about the experience with **Venture by Shahid**, said, ***"The team at Venture were a pleasure to work with throughout this acquisition process. They clearly communicated the requirements of Egyptian law and helped navigate a smooth process for all parties. We would happily work with Venture again in the future and recommend highly to anyone needing legal assistance in Egypt"***.

Mike Herbert, Associate of **Northridge Law Firm LLP**, speaking about the experience with **Venture by Shahid** said ***"The Venture team were outstanding to work alongside with on this transaction. They provided first-class support on Egyptian law matters and played a crucial role in coordinating the completion process"***.

About Venture by Shahid:

Venture by Shahid is a department founded by **Shahid Law Firm**; headed by **Rehan El-Bashary**, dedicated to help and support startups from a legal perspective. **Venture** provides guidance and tailored legal and business solutions which would contribute to the success story of a startup. We provide full business oriented legal services adequate to the bespoke needs of all startups to help them flourish their business using a cost-efficient model. The legal services mainly consist of advising on incorporation of companies, investment equity rounds, joint ventures and acquisitions.

For more information on **Venture by Shahid**, please visit our website at <https://venture.shahidlaw.com/>