



## DHL Express Global Plans Expansion in Egyptian Market

**Cairo, Egypt, 16 February 2020:** Following the meeting between Egyptian Prime Minister Mostafa Madbouly and the DHL Express Global CEO John Pearson, the company expressed its intentions to expand its operations and investments in Egypt which forms one of the largest, and most significant markets for DHL in the region. DHL Express already invests EGP 1bn in the Egyptian market as part of its strategy to boost Egypt's position as a logistics hub in the African continent.

Commenting on this announcement, Nour Suliman, CEO of DHL Express Middle East and North Africa, stated: "DHL Express has maintained an impressive record of achievements in the Egyptian market in 2019. We have successfully positioned ourselves as one of the biggest logistics providers, regionally, which was followed by more thorough investments to enhance the company's presence in Egypt and in the region. To achieve that, we sealed a deal with "Egypt Post" to revolutionize and upgrade their services, leading to facilitation of express shipping locally and regionally and utilizing advanced tech tools to endorse eCommerce, automation of services and digital transformation."

DHL Express is strengthening its air and road capabilities; it has added 99 new cars to its vehicle fleet, bringing the total number of freight cars to 120, and plans to increase the number of aircraft to 2-3 by the end of February, and to 4 by the end of the year, which is in line with the company's commitment to support economic growth, and facilitate commerce..

Ahmed ElFangary, DHL Express Country Manager, said, " DHL Express Egypt is proud to be considered as a leading enabler to the global trade transactions utilizing Egypt as a prime location to improve the supply chain cycle which endorse Egypt's vision of being a key destination for FDIs."

ElFangary further stressed the company's keenness to continue to grow its business in the Egyptian market considering the prosperous investment climate and the performance of business locally, citing the development achieved by the company since it set up in Egypt in 1980 and the substantial 50% growth in its business over the past 5 years. Furthermore, ElFangary pointed out that operating in the Egyptian market has enabled DHL Express to advance by 3 positions to become among the leading companies in the logistics sector in terms of profits, which has contributed to strengthening Egypt's role as a significant market in DHL's global footprint of 221 countries and regions. .

DHL Express plans to expand its presence and touch-points in Egypt with the establishment of 6 new branches this year, adding to the 33 existing ones nationwide, which will contribute further to providing



more job opportunities for the youth. DHL already depends on its local work force of 500 direct employees and workers, and double this number of indirect employees, providing them with vocational training and programs that support their career advancement. This stems for DHL's core belief in the importance of investing in its human capital to achieve growth and success.

It is worth noting that the company's efforts to support its employees and provide a stimulating and productive work environment has qualified DHL to win the Top Employer Global Award in 2019, and the Top Employer Africa and Top Employer Egypt awards in 2020. Additionally, DHL's efforts have been recognized on an international levels following additional international awards received including the Kincentric Best Employers International Award in 2019 for the fifth consecutive year, which reflects DHL's efforts to provide a distinguished work environment and culture for its employees. Furthermore, DHL Express Global has won the Health and Wellbeing Award that celebrates the company's efforts in maintaining a safe environment for its workers.

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#### **Notes to Editors:**

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**DHL** is the leading global brand in the logistics industry. Our DHL family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 380,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 61 billion euros in 2018.