

SARWA LIFE INSURANCE ANNOUNCES IMPACT INVESTMENT BY US PRUDENTIAL FINANCIAL SUBSIDIARY

Cairo, September 25, 2019 | Sarwa Capital Holding for Financial Investments SAE announced today that a wholly-owned subsidiary of U.S. headquartered Prudential Financial, Inc., through its Impact & Responsible Investing unit, has signed an agreement with Sarwa to invest in its subsidiary Sarwa Life Insurance SAE.

Earlier this year, Sarwa Life obtained its operating license from the Financial Regulatory Authority (FRA) and will provide life and health insurance and long-term savings products. Sarwa Life is primarily focused on the retail market; with a significant investment in technology aimed at enhancing the client experience and increasing access to critical financial solutions to new & underserved segments.

Prudential's Impact & Responsible Investing unit has been a pioneer in impact investing and is building a \$1 billion portfolio of investments that delivers both financial returns and meaningful social impact.

Hazem Moussa, Chairman and CEO of Sarwa Capital commented: "We are thrilled to welcome Prudential as an investor in our life insurance business as we begin operations. The life and health insurance markets in Egypt are poised for tremendous growth and are an attractive proposition for long-term investors like Prudential. Prudential's investment will help Sarwa Life accelerate the roll out of quality and innovative products to the market".

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About Sarwa Capital

Sarwa Capital Holding for Financial Investments SAE (SRWA.CA) is a pioneer in consumer and structured finance and insurance services in Egypt. Operating since 2001, Sarwa adopts innovative approaches in extending its services, offering quality services with simple procedures and reaching a wide client base through its various subsidiaries, affiliates and partners.

Sarwa offers market leading services including new and used car financing through Contact Auto Credit, home finishing finance through Contact Mortgages, consumer goods financing through getGo Credit Services, SME asset finance through Plus Leasing, insurance products through Sarwa Insurance and Sarwa Life Insurance in addition to an array of corporate financing services including securitization, structured debt and debt investment management.

Sarwa Capital Holding for Financial Investments SAE is authorized and regulated by the Financial Regulatory Authority (FRA).