



## **CAREER180 raises USD100K SEED fund from EdVentures**

Career180, a centralized and comprehensive career advising platform in Egypt aiming to qualify youth to the job market, has recently raised a round of investment of \$100K as SEED fund from EdVentures. The startup will allocate the fund in further developing their online platform that offers integrated and diversified services in career advising for youth. They also aim at qualifying more young entrants to the labor market by expanding their different career advising workshops across governorates.

Established in 2016, Career180 is a comprehensive and interactive career knowledge network. They are the one-stop-shop for university students and fresh graduates to kick-off their careers. The startup provides a wide range of online and offline activities that make sure to engage and cater to different career paths. Their online presence is through live mentoring and career advising sessions on the website, which acts as a hub for students and fresh graduates, as well as career advisors and coaches. This online existence is accompanied with offline career related events such as the famous Egypt Career Summit, career marathons, and different corporate and startup summer internship programs.

“We constantly aim at empowering youth, and that’s why we are keen to keep collaborating with Career 180 and investing in the startup to help them expand their valuable services. This will enable youth to develop their skills and capabilities to meet the market needs” says Dalia Ibrahim, the founder of EdVentures and the CEO of Nahdet Misr Publishing House.

Shrouk Alaa and Mohamed Akmal, founders of Career180 add “We have been working with EdVentures over the past period, and we are quite excited about the investment round that will support the expansions we are about to execute, as we will be able to help more students and graduates with their career future.”

EdVentures supports and invests in startups specializing in education, culture and innovative learning solutions in SEED and Pre-Series A rounds focusing on Egypt, Africa, and the Arab World. The corporate VC was launched in 2017 by Nahdet Misr Publishing House. It provides technical and financial support to startups in order to ensure success and continuity in the market by providing investment according to the needs and maturity level of each company.

EdVentures is always open to expand its portfolio and interested startups can apply for investment through EdVentures website, or through their email: [info@nmedventures.com](mailto:info@nmedventures.com).