

Magdi Gamil Named Country Director of Hotel Sales & Marketing – Accor Egypt & Director of Sales & Marketing, Fairmont Nile City

Thursday, September 5, 2019: Accor Egypt announced the appointment of Magdi Gamil as Country Director of Hotel Sales & Marketing – Egypt while he continues to lead the iconic Fairmont Nile City as Director of Sales & Marketing.

As Country Director, Magdi will oversee the performance and strategic direction of the sales & marketing teams within Accor's 24 properties in Egypt, including the Fairmont, Sofitel, Sofitel Legend, Mövenpick, Novotel and Mercure brands, and the 15 upcoming hotels in addition to effectively supporting the regional team in implementing the company's strategies and vision. Magdi joined FRHI with the company's first Fairmont in Egypt – Fairmont Heliopolis – in a series of progressive roles leading up to Cluster Director, Sales & Marketing – Egypt in 2015. Magdi holds a bachelor's degree in Business Administration with Cum Laude honors from the American University of Cairo, Egypt. He is the recipient of a number of awards, including Director of Sales & Marketing of the Year – company wide, Fairmont Masters as well as consecutive Fairmont President Circle Awards, which is the company's highest accredited award, in 2016, 2017 & 2018.

ABOUT ACCOR

Accor is a world-leading augmented hospitality group offering unique experiences in 4,900 hotels and residences across 110 countries. The Group has been acquiring hospitality expertise for more than 50 years, resulting in an unrivaled portfolio of brands, from luxury to economy, supported by one of the most attractive loyalty programs in the world.

Beyond accommodation, Accor enables new ways to live, work, and play, by blending food and beverage with nightlife, wellbeing, and co-working. It also offers digital solutions that maximize distribution, optimize hotel operations and enhance the customer experience.

Accor is deeply committed to sustainable value creation and plays an active role in giving back to planet and community via its Planet 21 – Acting Here program and the Accor Solidarity endowment fund, which gives disadvantaged groups access to employment through professional training.

Accor SA is publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACRY) in the United States. For more information visit accor.com. Or become a fan and follow us on Twitter and Facebook.