

## **Egypt's ICT Minister to Present Keynote at IDC Egypt CIO Summit 2019 in Cairo**

**Cairo** – Information Technology Industry Development Agency (ITIDA) and International Data Corporation (IDC) are delighted to announce that His Excellency Dr. Amr Talaat, Minister of Communications and Information Technology, will deliver an honorary keynote address at the upcoming IDC Egypt CIO Summit 2019.

Taking place on June 18<sup>th</sup> at Marriott Hotel Zamalek, the event will host 300 of the region's most influential ICT leaders as they gather to discuss strategies for succeeding in an era of multiplied innovation and automation.

Combining a varied mix of informative presentations, discussions, and workshops, the CIO Summit's agenda for 2019 has been designed to help the region's CIOs rethink the way they leverage information, harness emerging ICT solutions, and facilitate organization-wide innovation, with the aim of making their enterprises more agile, efficient, and productive than ever before.

Commenting on this, ITIDA actin CEO, Hala El-Gohary, said, "In a new twist for 2019, ITIDA in collaboration with IDC will be hosting a Tech Startup Zone on the sidelines of the Summit to showcase the region's facilities and Egypt's commitment for incubating digital startups, in the areas of AI, IoT, Market Place and Security".

"As digital transformation continues to reshape the global economy, innovation will multiply, platform wars will intensify, and data will increasingly be used for competitive advantage," says Jyoti Lalchandani, IDC's group vice president and regional managing director for the Middle East, Africa, and Turkey.

"And with market leadership ranks being disrupted, a new ICT world order is taking shape, built around innovative technology offerings, evolving business models, and emerging DX use cases. Given this unprecedented disruption, it's imperative that organizations make the right decisions today to ensure they remain competitive tomorrow.", Jyoti added.

The event will also play host to the 'IDC CIO Excellence Awards 2019' as IDC honors those IT leaders that have excelled in conceptualizing and delivering game-changing digital transformation initiatives for their organizations. With a focus on the tangible benefits brought about by such initiatives, awards will be handed out in the following categories:

- CISO of the Year
- CIO of the Year

IDC's valued partners for the Egypt CIO Summit 2019 include ITIDA as strategic sponsor; Huawei, IBM, Microsoft, VMware and Automation Anywhere & First Gulf Solutions as Summit Partners; SAP and Oracle as Breakfast Session Partners; IBM, Fortinet, Barq Salic & Uipath, HPE & Click ITS, Manage Engine and Genesys as Gold Session Partners; IBM, Nexthink, SAP, Oracle, Dell Technologies & Intel, Nutanix and SAS as Focus Group Partners; and FreshWorks as Exhibit Partners.