

[Odiggo.com](https://odiggo.com) announced it has closed a \$180,000 investment from Saudi Arabia. The company is now valued at \$1,250,000.

Here's a quick brief of what we do:

Odiggo is an eCommerce platform that connects customers with established car parts & services suppliers all around Egypt. We're here to make car parts & services as simple as buying a t-shirt online, with a few clicks we can help people find their car parts and get them delivered to their service centers or their homes. We make 7%-22% commission on every transaction on our website

Problem: Unsure of the quality, can't find your car part, unsure of the prices, people don't know what they are buying and if it's the best quality.

Solution: We offer the car owner the luxury to find his/her car part online and get it shipped with its service within no time, good prices, & quality

Competitive Advantage: We have the biggest catalog across our competitors, the highest arabic content for car parts in the Middle-East, we will integrate services along with the products in the platform, and we are having order processing automation along with AI bots and we have a dope digital marketing experience on the team, and a big competitive advantage that we have a tech company backing us up technically

We might seem like a normal car parts online store, however within a few weeks, we have combined the car technologies embedded systems with the platform and then linking the car parts with the service agencies around every area, with this we have created the first platform in the world to complete the cycle from the start of your car issue or error, until it disappears, giving the world's biggest car transportation platforms the luxury to fix their cars with the best prices, and the quickest time and the best quality

What's your most extraordinary achievement at Odiggo?

Getting the attention of one of the biggest car manufacturers in the world, Valeo, they are now exclusively selling on [Odiggo.com](https://odiggo.com) their parts of over 30,000 items and fulfilling directly from their warehouse in Turkey to anywhere in the world shipped and fulfilled by [Odiggo.com](https://odiggo.com)

Website: <https://odiggo.com/ar>

Facebook: <https://www.facebook.com/odiggo/>