

StatsBomb ([www.statsbomb.com](http://www.statsbomb.com)) is proud to announce the acquisition of ArqamFC, a leader in sports data collection based in Cairo.

While deal terms were not announced, the ArqamFC team joins StatsBomb with the shared mission of providing the best data and analytics solution to clubs, media partners and gaming sites via API or through StatsBomb's proprietary, easy to use, visual dashboard (StatsBomb IQ).

Launched in 2017, ArqamFC's aim is to become the world's leading sports data company. The bootstrapped start-up has scaled quickly to over 100 employees in the last 2 years, with a focus on data collection technology and operations. ArqamFC collect event-data for over 25 competitions over the globe, with a strong focus on data design and quality.

Headquartered in Bath, with offices in Boston and Cairo, StatsBomb is one of the world's leading sports analytics companies, providing football teams with tools and technology to improve decision-making and help them win on and off the field. Their client-list stems across Europe and America, with major clubs such as PSG using StatsBomb to gain an edge on their competition.

Combining ArqamFC's industry-leading data-set, collection technology and low-cost operational excellence, with StatsBomb's visionary product development and advanced analytical insights will spur the company to new heights of growth. StatsBomb now collect more than twice as much data as any other provider.

*"We are pleased to formally bring the Arqam data quality expertise into our mix" said Ted Knutson, CEO of StatsBomb. "Arqam gives us more than 2X data points of any other provider and we are seeing results on and off the field. Our teams are up 20% in points per game year over year, and many clubs are maximizing player transfer values and finding hidden gems due to in part to StatsBomb"*

*Ali Elfakharany, CEO of ArqamFC said "We're very excited to be joining one of the most innovative and exciting companies in the sports analytics industry. With Statsbomb support, we plan on investing even more into data collection technology and automation, transforming the way the sports industry makes decisions."*

ArqamFC's digital content arm, providing its services to the region's most prestigious footballing entities, will continue to operate under the ArqamFC brand.