

To follow the financial updates and to make the right decisions at critical times
CI Capital launches “Mahfazty” platform to provide a
variety of services, easy and secure trading for all clients

Cairo, 07 April 2019: CIBC, the leading Securities Brokerage and trading company in the stock exchange, a subsidiary of CI Capital Group, has launched its new trading platform "Mahfazty" that offers its clients a wide range of brokerage services including real-time market watch, instant market updates, and live portfolio management to enable them to make well-placed decisions at suitable time.

Ahmed Abdellatif – Managing Director & Group Head of Operations, CI Capital Group commented: "The launch of “Mahfazty” stems from our belief in the necessity of introducing all innovative solutions to the brokerage arm and constantly improve our client services portfolio. This is to guarantee that our clients are equipped with a variety of services fulfilling their needs, whether individuals, corporates or institutions, through easy and secure trading. ‘Mahfazty’ platform is part of an integrated trading system launched at the beginning of the year.”

"What distinguishes ‘Mahfazty’ from any similar service is the platform's brokerage services; including, smart orders, margin trading, same-day trading, and technical analysis, as well as ease of cash transfer requests and subscriptions to IPOs. In addition, ‘Mahfazty’ services include dedicated digital support for market updates, live portfolio management regarding stock positions, order history log, and real-time price movements, user-friendly interface on both Android and IOS, and providing client support to enhance the trading experience,” he added.

Abdellatif further continued: "In mid-2018, CI Capital decided to fully renovate its trading platform to provide the highest technical standards in the securities market. As part of that platform, “Mahfazty” application was launched to give our clients distinguished benefits and a unique trading experience.”

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