

Vezeeta, the leading digital healthcare platform, raises USD 12 Mn in Series C funding led by STV

Vezeeta, announced today a Series C investment of USD 12 Mn led by STV, the largest VC fund in the region. Joining the round are existing investors: BECO Capital (UAE), Vostok New Ventures (Sweden) and Silicon Badia (Jordan), along with new investor Crescent Enterprises' CE-Ventures (UAE). The financing will be used to fund Vezeeta's continued regional expansion primarily in Saudi Arabia and for further investments in key new products.

Empowering patients through data is Vezeeta's mission. Vezeeta provides consumers with the ability to discover and book medical appointments and health services. It also provides innovative SaaS solutions that utilizes cloud computing and big data to empower doctors, building the infrastructure for the development of the broader healthcare ecosystem.

"We love to support high-caliber founders who are transforming major industries," stated Hani Enaya, Partner at STV. "Upon meeting Amir and Vezeeta's management team, it was immediately apparent to us that they are on such a mission. We believe Amir and the Vezeeta team can truly elevate the healthcare experience in the region"

"We are thrilled to see STV leading this round" commented Amir Barsoum, Founder & CEO of Vezeeta. "We could not find a better investment team or strategic partner to help us take Vezeeta to its next stage in the region. We also welcome to our prominent investors profile, CE-Ventures, and we are proud to receive the continuous support from our current investors BECO Capital, Vostok New Ventures and Silicon Badia."

Vezeeta has managed 3 million bookings in the region, served 2.5 million consumers/patients and connected more than 10,000 doctors in Egypt, Saudi Arabia and Jordan.

About Vezeeta

Vezeeta is the leading digital healthcare platform in MENA that connects patients with healthcare providers and health services. With over 300,000 verified reviews, patients are able to search, compare, and book the best doctors in Egypt, Saudi and Jordan. It also provides innovative SaaS solutions to healthcare providers in the region.

Vezeeta empowers millions of patients through data and the ability to better access healthcare in the region.

www.vezeeta.com

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The leading digital healthcare platform, Vezeeta, raises USD 12 Mn in Series C funding led by STV with the participation of BECO Capital, Vostok New Ventures, Silicon Badia and CE-Ventures.