

## **H.E Dr Sahar Nasr to deliver keynote interview at 23rd Annual Euromoney Egypt Conference themed ‘Resilience and Agility’**

**Cairo, Egypt: 8<sup>th</sup> August 2018**

Euromoney will return to Cairo on the 4-5 September, with a brand new format, new speakers and new ideas to discuss the theme of Resilience and Agility. This year, the conference will feature new presentation sessions allowing delegates to learn from various experts on:

- Financing green energy projects
- The direction of Financial Inclusion in Egypt
- Why Blockchain is important to the region
- How to grow a successful start-up

We are pleased to announce we will once again welcome H.E. Dr Sahar Nasr, Minister of Investment and International Cooperation to the Euromoney stage, answering questions on day one of the conference (4 September 2018).

Lina Hediah, Executive Director, MENA at ConsenSys will give a keynote address at the event to share her insight into Blockchain, Distributed Ledger Technology and the role they have to play in transforming the financial sector as we know it, followed by a keynote interview with Basil El Baz, Chief Executive Officer, Carbon Holdings. For anyone interested in Egypt the Euromoney conference is a chance to hear the latest on its economic strategies, to better understand the current opportunities and challenges and have the opportunity to network with those in Egypt's finance, investment and business worlds. Find out more through the conference website, where you can view the full agenda: [www.euromoneyconferences.com/egypt](http://www.euromoneyconferences.com/egypt). Euromoney Conferences invites interested participants to join the debate and to voice their opinions on the conference themes on Twitter, using the hashtag #emEgypt

### **About Euromoney Conferences:**

Since the late 1970s Euromoney has been the world's leading organiser of high-level financial and investment conferences. The highest profile delegates meet the highest profile speakers at Euromoney events and offer business leaders and decision-makers the opportunity to exchange ideas, develop new contacts and participate in informed, impartial and leading-edge discussions. The conference business grew out of Euromoney, the strategic magazine of international finance, money and capital markets that has long been regarded by the banking and investment community as the leading publication in its field. Euromoney had held conferences in over 65 countries worldwide.

For further information, please contact:

Engy Emad

# **euromoney**

---

## **conferences**

Media Relations Manager

TRACCS Egypt

Mobile: 010 0900 2207

Email: [engy.emad@traccs.net](mailto:engy.emad@traccs.net)



