



## Press release

14 June 2018

### Alta Semper Capital wins prestigious Private Equity Africa Award

Alta Semper Capital LLP, ("Alta Semper"), is pleased to announce that it has won the Specialist Deal in Healthcare at the Private Equity Africa Awards 2018 (PEA Awards) for its investment in Macro Group. Alta Semper alongside London-based Frontier markets specialist Kingsway Capital, as a co investor, acquired a stake in Macro Group, a leading consumer healthcare company in Egypt operating across several high-growth sub-segments of the pharmaceuticals market in 2017.

The accolades were presented at the 7<sup>th</sup> Annual PEA Awards Gala Dinner on 12th June. The dinner was hosted at London's prestigious Langham hotel and attended by over 200 industry participants.

The final winners were chosen by an independent panel of leading industry professionals which included representation from PROPARCO, Morgan Stanley, FMO, Swedfund, Hamilton Lane, Mbuyu Capital Partners, HarbourVest, IFC and Cebile Capital.

The 2018 PEA Awards received a record number of entries, the highest since the awards were launched. Based on 2017 achievements, the self-entries were complemented by editorial recommendations from the Private Equity Africa team and industry data.

The nominations were in partnership with the London Business School Private Equity Institute.

#### **Afsane Jetha, CEO & Managing Partner at Alta Semper Capital, said:**

"We are extremely honoured to be receiving the Specialist Deal in Healthcare award. We are earnestly grateful for the recognition. We are very excited to embark on our partnership with the current management team of Macro to expand the business within Macro's high growth niche markets. We have a strong belief in the high quality of the Company's products, the Company's ability to innovate successfully, and the management team who share our values and vision of making Macro the market-leading healthcare company in the region"

#### **Gail Mwamba, the Awards Chair and Editor of Private Equity Africa, said:**

"Well done to all the Winners of the 2018 Private Equity Africa Awards. The quality of the entries we saw this year shows that Africa continues to offer immense opportunity for private equity, and demonstrates and the resilience of the industry. Congratulations to Alta Semper Capital and we look forward to gathering again next year."

For more information please contact:

Alta Semper Capital  
35 Berkeley Square, Ground & First Floor  
[info@altasemper.com](mailto:info@altasemper.com)

#### **About Alta Semper**

Alta Semper Capital is a private equity manager founded by Ronald Lauder, (Chairman of Clinique Laboratories), Richard Parsons (Chairman of Rockefeller Foundation, former CEO of Time Warner

**PRIVATE EQUITY | AFRICA**

GP & Advisor  
*Awards 2018*



Group) and Afsane Jetha (former Managing Director of the Africa Private Equity Platform at the Duet Group) to bring flexible and strategic capital in consumer and healthcare opportunities across African growth markets

### **About Private Equity Africa**

Private Equity Africa is a UK-based news source that focuses exclusively on Africa's private equity industry, providing news, analysis and research. Outputs include an online portal, a newsletter, a quarterly print journal and events.

[www.privateequityafrica.com](http://www.privateequityafrica.com)