



Arqaam Capital, acting as Exclusive Adviser to the Selling Shareholders, Announces the Signing of the Definitive Agreements for the Full Sale of Tag El Melouk for Food Industries to Dr. Oetker

June 18th, 2018 - Arqaam Capital, the specialist emerging and frontier investment bank, announced today that it has acted as the exclusive sell-side advisor to the selling shareholders of Tag El Melouk for Food Industries ("Tag El Melouk"), with respect to the full sale to Dr. Oetker. Tag El Melouk is an Egyptian based company operating in the field of field of desserts, baking ingredients, and food products with over 60 years heritage and a leading market share in the Egyptian market.

Sherif El-Helw, Executive Director at Arqaam Capital commented: "We are delighted to have worked alongside the shareholders of Tag El Melouk in helping the Paraskevas Family achieve their strategic objectives through the execution of this transaction. This transaction marks yet another milestone in solidifying Arqaam Capital's presence in the Egyptian market, and further positions the Firm as the go to M&A advisor to leading family groups, corporates, and financial investors in the MENA region."

Suleiman-Sebastien Paraskevas, representative of the Selling Shareholders commented: "The Paraskevas family thanks the Arqaam Capital team and have been delighted by their dedication and diligence throughout the sale process. This transaction marks a significant milestone in our Family's legacy, and in Tag El Melouk's long and successful journey as a leading player in the Egyptian FMCG sector. It also marks the start of a new chapter for the company as it transitions under the leadership of Dr. Oetker, a leading and respected global player in the sector. We are proud of our achievements and are excited for the future of the company."

Matouk Bassiouny, whose deal team was led by Omar Bassiouny, Founding Partner and Head of M&A, served as exclusive legal advisors to the selling shareholders.

Final transaction closing is subject to customary closing conditions and approvals.

- ENDS -



About Arqaam Capital

Arqaam Capital is a specialist emerging markets investment bank, bringing regional and international product offerings to the emerging markets. Arqaam Capital combines international best practice with expertise in the markets in which we operate. Our primary role is to provide financial intermediation and create investment opportunities for emerging markets investors looking to invest in their own markets and abroad, as well as international investors seeking opportunities in target emerging markets. Arqaam Capital operates out of three hubs, namely the Dubai International Financial Centre (DIFC), Cairo and Johannesburg. Arqaam Capital has ten business lines - Corporate Finance, Asset Management, Cash Equity, Credit Trading, Equity Derivatives, Capital Markets Advisory, Infrastructure, Principal Finance, Treasury and Custody. In addition, Arqaam Capital provides in-depth research on 300 listed Middle East and Africa (MEA) companies across 27 countries and a wide-range of sectors, including the largest global coverage of MENA equities.

About Tag El Melouk for Food Industries

Tag El Melouk for Food Industries was established by the Paraskevas Family in 1954, producing baking powder, vanilla, salt, and other baking and food ingredient products under the brands of Cook's and Tag El Melouk. The company boasts a leading market position and reputable heritage in the Egyptian market established through decades of providing high quality baking ingredients, desserts, and other food products to the Egyptian consumers.

For more information, please contact:

Media Relations

Arqaam Capital

Tel: +971 4 507 1700

Email: media@arqaamcapital.com