



Pharos Holding Appoints Ms. Noha El Ghazaly as Managing Director and Head of Investment Banking

Cairo, Egypt - May 5th, 2018 - Pharos Holding announced today the appointment of Ms. Noha El Ghazaly as Managing Director and Head of Investment Banking effectively starting May 2nd 2018 to replace Mr. Sherif Abdel Aal.

Commenting on the appointment, Mr. Elwy Taymour, Group Chairman and CEO of Pharos Holding said, “I am pleased that Ms. El Ghazaly is joining our team, especially in this crucial point of expansion in Pharos’ journey. I have every confidence in her ability to lead our Investment Banking team to new successes.”

Ms. El Ghazaly brings with her more than 10 years of experience in the Financial Services and Investment Banking fields. Prior to joining Pharos Holding for Financial Investments, Ms. El Ghazaly served as Executive Director at HC Securities & Investment, Investment Banking Division and Board Member at HC Brokerage SAE.

Mr. Aladdin El Afifi, Managing Director and Co-CEO of Pharos Holding commented on the appointment, saying “I am very happy that Ms. El Ghazaly is joining our team and I am looking forward to working with her. She will lead the Investment Banking team to new heights of achievement and professionalism in the Egyptian and regional financial markets.”

Ms. El Ghazaly led and participated in the successful completion of 15 transactions worth USD 1.1 billion. She has a proven track record of achievements in advisory services on several acquisitions, divestitures, capital increases, debt raising, secondary public offerings, and corporate restructuring. Her transactions span multiple sectors including pharmaceuticals, banking and financial services, packaging and F&B.

Ms. El Ghazaly holds a Masters of Business Administration from Edinburgh Business School, Herriot Watt University in UK.

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About Pharos Holding

Founded in 2005, Pharos Holding, since its establishment, has evolved and expanded rapidly to become a full-service Investment Bank, providing a wide range of financial services to institutions and individuals in Egypt, the wider region and internationally. Pharos Holding services include: Investment Banking; Securities Brokerage; Asset Management; Research; Online Trading and Bookkeeping.

The Group is headquartered in Cairo, Egypt, and recently incorporated the UAE DIFC subsidiary, Pharos Gulf Limited, which is licensed and regulated by the Dubai Financial Services Authority (DFSA) to provide Financial Advisory and Capital & Debt Raising services.

Pharos Holding was named “Best Investment Bank in Egypt for 2018” by Global Finance Magazine.

Pharos Securities Brokerage is consistently ranked amongst the top five Brokerage firms operating on the EGX. Pharos’ professional practices include as well a highly sought-after advisory practice, with particular expertise in M&A, equity and debt transactions. Pharos Investment Banking division has closed a number of landmark transactions across different sectors ranging from chemicals and fertilizers to consumer finance, education and telecommunications. Pharos’ Asset Management practice controlled AUM in excess of nearly EGP 4.4 Billion at end of Q1-2018, comprehensively covering equity, fixed-income and capital-guaranteed portfolios.