



## AmCham Egypt 2018 Doorknock Mission

March 11-16, 2018

### **Press Release:**

**Washington, D.C. March 9**

A delegation of 35 top-level executives representing U.S. Companies and businesses that operate in Egypt will visit Washington, D.C. from March 11 till March 16, 2018, for the [American Chamber of Commerce in Egypt's \(AmCham Egypt\)](#) Annual Doorknock Mission. Delegates are scheduled to meet with members of the U.S. Congress, Administration officials, think-tanks, media and leaders from the U.S. business community.

The visit comes just a few weeks prior to Egypt's Presidential Elections and at a time when the Trump Administration has expressed its strong intention to maintain open channels of dialogue with Egypt; being its closest ally in the Middle East, and to strengthen the bilateral relationship on the economic as well as the military front, supporting its fight against terror. This intention has been exemplified by the multiple senior-level visits that took place during the past months; beginning with Secretary of Defense Jim Mattis in December 2017, Vice President Pence in January, and Secretary of State Rex Tillerson in February, followed by US Central Command General Joseph Votel.

As uncertainties continue to prevail across the region, Egypt has maintained its position as the region's largest and strongest developing economy and a cornerstone to stability. Several challenges still do exist on the economic, political and social fronts, however the private sector is adamant on working with the government to face those challenges in order to fully integrate the country into the global economy.

Following a series of reform measures implemented in accordance to the IMF program, *"Egypt's economy is recovering, supported by prudent macroeconomic policies and initial bold reforms aimed at addressing the major challenges that have confronted the economy in recent years"*; [according to the latest IMF Country review](#).

Given the U.S. Administration's *"America First"* slogan, Egypt represents an unmatched opportunity for U.S. manufacturers and investors. A strategically located young and dynamic market of 90 million consumers, offering competitive access to the international markets of Africa and Europe through its existing trade agreements, thereby spreading the demand for American products across the region, lowering exporting costs and ultimately creating more jobs for U.S. citizens. Companies including; PepsiCo, Procter & Gamble, Coca-Cola and Mars, some of which represented among the delegation, have long benefited from Egypt's fundamentals and leveraged its trade agreements to export to tens of countries in Africa and Europe.

During their meetings with the U.S. Administration, Congressional Members, think-tanks, delegates will promote dialogue on these important commercial issues as well as share their perspective on social and political issues of bilateral importance, with the ultimate goal of building a deeper U.S.-Egypt commercial

relationship, open new opportunities for American firms, create jobs and improve the lives of citizens of both countries.

***N.B. Members of the delegation are available for media interviews throughout the visit.***

**FOR SCHEDULING, PLEASE CONTACT:**

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