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Egypt Network for Integrated Development (ENID/El Nidaa)

Fifth Annual Conference "Youth Entrepreneurship as a Catalyst for Growth and Employment" February 16, 2018 – Jolie Ville Kings Island Hotel, Luxor

Agenda

8:30 – 9:00 Registration

9:00 – 9:05 Welcome Note
Dr. Waleed Brekaa, *Managing Director of El Nidaa Foundation*

9:05 – 9:45 Opening Session

H.E. Dr. Sahar Nasr, *Minister of Investment and International Cooperation*
H.E. Ms. Ghada Waly, *Minister of Social Solidarity*
H.E. Dr. Mostafa Madbouli, *Minister of Housing and Urban Development (tbc)*
H.E. Dr. Hala El Said, *Minister of Planning, Monitoring and Administrative Reforms*
H.E. General Abu Bakr El Guindy, *Minister of Local Development*
Mr. Richard Dictus, *UNDP Resident Representative in Egypt*
H.E. Gen. Abdel Hamid Al Hagan, *Governor of Qena*
H.E. Dr. Mohamed Said Badr, *Governor of Luxor*

9:45 – 11:45 Overview

Chairperson: Prof. Heba Nassar, *Cairo University*

Speakers: Critical Factors for Entrepreneurship Development, Prof. Tarek Hatem,
American University in Cairo

Profile of Promising Sectors for Employment and Entrepreneurship in Upper
Egypt, Prof. Ragui Assaad, *University of Minnesota*

From Pilot Project to Sustainable Business in the Agricultural Sector,
Prof. Dyaa Abdou, *ENID/El Nidaa*

Youth Attitudes to Entrepreneurship, Dr. Hanan Guirguis, *Baseera,
The Egyptian Center for Public Research*

11:45 – 12:45 Coffee Break, Networking and El Nidaa Marketplace

12:45 – 14:00 Entrepreneurship Ecosystem

Chairperson: Dr. Ahmed Galal, *Former Minister of Finance*

Speakers: Regulatory Environment, Dr. Ziad Bahaa El Din, *Lawyer and Former Deputy
Prime Minister*

Access to Credit, Mr. Hisham Okasha, *National Bank of Egypt*

Challenges Facing Young Entrepreneurs in Sustaining a Business, Ms. Rasha
Hassan, *Population Council*



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14:00 – 15:00 Panel Discussion: The Role of CSR, Incubators and Social Entrepreneurship

Chairperson: Prof. Hania Sholkamy, *The American University in Cairo*

Speakers: Corporate Social Responsibility. Eng. Noura Selim, *Sawiris Foundation for Sustainable Development*

Investing in Tomorrow's Leaders, Ms. Ghada Hammouda, *Qalaa Holding*

Creating Shared Value and Sustainability in Business, Ms. Laila Hosny, *Alex Bank*.

Social Entrepreneurship, Ms. Jacqueline Kameel, *Nahdet El Mahroussa*

15:00 – 15:30 Coffee Break, Networking and El Nidaa Marketplace

15:30 – 16:30 Challenges and Solutions

Chairperson: Prof. Sherine Al-Shawarby, *Cairo University*

Speakers: Challenges of Startups in Rural Settings, Dr. Howaida Roman, *ENID/El Nidaa*

Policy Recommendations and Advocacy, Prof. Heba Handoussa, *ENID/El Nidaa*

16:30 Lunch

Conference sponsors:

