

Pharos Holding Participates in and Sponsors the African Securities Exchanges Association's 21st Annual General Meeting and Conference in 2017

Pharos Holding is participating in and sponsoring the African Securities Exchanges Association's (ASEA) 21st Annual General Meeting and Conference, held under the auspices of Prime Minister, Sherif Ismail, on 19th to 21st November at the Nile Ritz- Carlton hotel in Cairo.

Pharos Holding's participation and sponsorship of the conference which this year is focused on "Africa, Mapping the Future" is derived from its deep belief in the Egyptian and Africans markets' long term potential to attract capital. The conference allows businesses to have access to a diversified range of financial services executives from across the African continent, and to meet many of Africa's leading institutional investors. The conference will also provide a key forum to determine the opportunities for business deals with directors, executives, and other key participants in Africa's growing financial services sector.

"The long term potential for investment opportunities across the African stock exchanges, including Egypt, is tremendous, with many countries benefiting from natural resources, great talent and deepening economies set to lead to many new stock market listings" said Mr. Angus Blair, Chief Operating Officer of Pharos Holding, Egypt. "Pharos is ready to advise companies and the exchanges to optimise their market positioning to attract capital and help in the continued goal to create long term, sustainable economic growth" he added.

The Annual ASEA Conference is the flagship forum of the Association, which aims to bring together key decision makers in the African financial markets to discuss and recommend ways of advancing the continent's socio-economic transformation through the capital markets.

The African Securities Exchanges Association (ASEA) is the industry association for exchanges across Africa. Established in 1993 and headquartered in Kenya, it represents over 32 exchanges, divided into 27 main members, 2 observers, and 3 associate members.

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