

Start	End	Agenda	Speaker
8:30	9:30	Registration & Coffee	
9:30	9:45	Opening Speech & WED Video	May Abdel Asim, WED Ambassador to Egypt
9:45	10:00	MC announcing Speakers	TBA
10:00	10:15	Key Note Speaker	Dr. Mona El Erian, CEO & Founder Nefertari
10:15	10:30	Key Note Speaker	Azza Fahmy, Creative Director at Azza Fahmy
10:30	10:45	Key Note Speaker	Halla Al Qassm, CEO & Chairwoman Carina Wear
10:45	11:00	Key Note Speaker	Randa Abdo, CEO Creative Lab Group
11:00	11:30	Success Story: Artsmart	Lina Mowafy, Founder & CEO The Arts-Mart Gallery
11:30	12:00	Success Story: Biomix	Shaimaa Omar, Founder & CEO
12:00	12:30	Success Story: Upfuse	Rania Rafie, Founder & Managing Director
12:30	13:00	Coffee Break & Networking	
13:00	13:45	"Women and Entrepreneurship" Panel	Reem Sherif, Founder Entreprenelle
			Sally Bahgat, Founder Oasis
Moderator		Soraya Bahgat, Management and Communications Expert	Radwa ElHamaky, Founder Mama fel Shoghl
		Advocate for Women & Girls	Rana El Faramawy, CEO & Business Developer RAM Group
13:45	14:30	How to Scale My Business Panel	Laila Sedky, Founder Nola Cupcakes
			Amy Mowafi, Founder Mo4 Network
Moderator		Dr. Hala Hattab,	Deena Fadel, Founder Joud & Tamara Fabrics
		Associate Professor of Entrepreneurship, BUE	Balsam Saad, Founder Balsam Publishing House
14:30	15:30	Lunchbreak & Networking	
15:30	16:00	Unleash your Potential and Inner Power Workshop	Maggie Balbaa, Integrative Coach and NLP Trainer
16:00	16:45	Access to Funding & Mentorship Panel	Shereen Allam, AWTAD
			Heba Ali, Managing Director, Egypt Ventures
			Noha Faltas, INJAZ
Moderator		Dr. Hala Hattab,	Manar Korayem, Women Banking Champions Program Lead, IFC
		Assistant Professor of Entrepreneurship, BUE	Dina El Shenoufy, CIO Flat6Labs
16:45	17:00	Closing Remarks	May Abdel Asim