

Zip & Flip

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CAC Student-led Start Up Tops 40,000 L.E. Sales in its First Month!

“Zip for the Trip...Flip for the Dip”

Cairo, Egypt: Zip & Flip has announced a successful ramp up of sales of its stylish beach bag. Working off its successful launch, the Company has made available online and through select outlets several popular beach and pool bags. The Zip & Flip bag has been available for order since April and is quickly reaching the 200 bags sold milestone. Gaining a significant social media following, as well as maintaining a five star review on its facebook page, Zip & Flip is offering its signature line of bags for just a limited time. At 250 L.E., Zip & Flip is an affordable option for anyone wanting to show up at the beach with the latest “it” bag. The bag is not only stylish, but functional. Its waterproof lining keeps your valuables dry and when it opens up, you have a beautiful towel to share on the beach with your friends.

“Cool idea! Love the design, and it looks attractive,” an online reviewer comments.

Another writes, “love the idea, love the colors! Very convenient for the beach.”

Zip & Flip’s Co-CEO, Hashem Abdou, states, “I am really proud of the work we’ve done so far! It’s been a great journey for the team. Hoping for more success in the future.”

Summer is coming so don’t miss out on the chance to get your own Zip & Flip bag today!

About Zip & Flip: Zip & Flip is an entrepreneurial project founded by a group of students at Cairo American College with a vision for what it means to show up at the beach in style and convenience. Utilizing locally sourced Egyptian cotton in its product, Zip & Flip leverages local materials and talent to bring a new product to market. Combining colorful towels and water resistant fabric, we’ve created a beach bag ready for Summer 2017! With a rising follower account, multiple five star reviews, and almost two hundred orders in place, Zip & Flip is climbing the charts as one of Egypt’s newest sources for trendy bags ready to show off at the beach. Facebook page: www.facebook.com/ZipAndFlip/